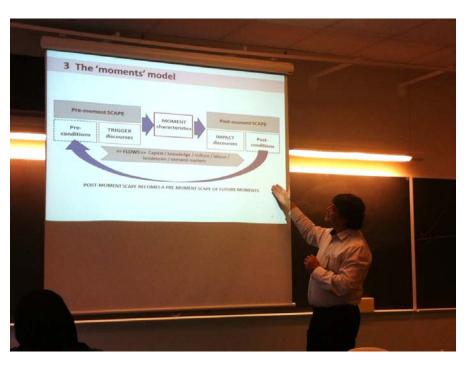
The GRATET's research is presented in more scientific events

Salvador Anton, Julie Wilson and Cinta Sanz attended and participated in the 23rd Nordic Symposium on Tourism and Hospitality Research, organized at the Copenhaguen Business School (Denmark), on 2-4 October. The conference, titled this edition as "The Value(s) of tourism", aimed to address the contemporary context and transformations of tourism, while stimulating transdisciplinary discussions either on empirical, conceptual or methodological perspectives.

The GRATET researchers presented the paper "Tourism destination evolution: what role do 'moments' have in change?" under the session Values of Tourism for Destination Development, in which they explained a conceptual model of 'moments' (evolutionary inflection points) in tourism destination evolution. This model has been considered central in analysing the evolution of Catalonia's Costa Daurada, by focusing on the specific local and contextual policies as well as key individuals and organizations related to the tourism restructuring process undertaken in this area. The model, hence, was presented as a novel approach that may offer a clear understanding of how destinations transform, which in turn would allow more efficient and targeted urban and regional planning measures and destination management strategies.



Prof. Salvador Anton explaining the 'moments' model in tourism destinations evolution

Research group on territorial analysis and tourism studies (GRATET)

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